



Becker's has been around a long time! Since 1928, the Becker family and our dedicated employees have provided excellent service and products to the school community.

"Because we are a family business, relationships are important to us and we strive to treat each customer with personal care and respect. It is a true honor to serve the educational community and to get to know so many dedicated teachers and administrators. We cherish the loyalty many of you have shown to our company over the years, and we vow to do our best to keep you coming back!"

George J. Becker
George J. Becker, President



Becker's Gets Good Grades!

SOCIAL SKILLS You've never met a more accommodating, caring, and responsive group of people. From the president and sales staff to the administrative personnel and the customer service representatives, we are all eager to get to know you and earn your ongoing trust.

WORK HABITS No job is too small, no assignment is too hard. We give as much attention to the caller who wants a dozen glue sticks as the customer who's looking for a full classroom makeover. Becker's excels in getting the job done and getting it done right!

HEALTH AND SAFETY Becker's is top of the class when it comes to caring about Health and Safety. We continually evaluate the products that we sell and abide by the most stringent regulations to protect our customers. *Please see the important information on page 284 to help you select products that comply with the most current safety standards set by the Consumer Product Safety Commission.*

STAYING CURRENT We're attuned to the latest trends, practices, and grant opportunities for Early Childhood Programs. When you're impacted by policy or funding changes, we understand your challenges and rise to meet them.

GROWTH AND IMPROVEMENT Our Sales Team is growing so we can reach across and touch you wherever you are! We might not have offices across the globe but we can assure you we have satisfied customers from coast to coast.



HONOR ROLL!



Becker's was honored to be invited by the Early Childhood Leadership Institute at the University of the District of Columbia to design a Model Classroom at the Barbara Chambers Children's Center, Washington D.C. The Becker's classroom and the 3 other model rooms in the building are designed to inspire the early childhood community to build dynamic spaces for young children. Call us at 800-523-1490 if you'd like to arrange a tour.

PRODUCT SELECTION If we don't have it, we'll try to source it. If we hear from you that you need a product to meet a new requirement, we'll start researching it. We continually review new products and look to our Advisory Committee and customers for feedback!

DISCOUNTS Excellent Math Skills – Watch us calculate your discounts! Look for our new icon for **Everyday Low Price** on popular items and our **15% Discount!** symbol for all other eligible products.

TECHNOLOGY Visit SHOPBECKER.COM to:

- Join our Mail List
- Place an individual or school district order
- Download our Class Lists and other resources

